

FLORIDA KEYS MEDIA, LLC
EEO PUBLIC FILE REPORT

(WCNK-FM, WWUS-FM, WFKZ-FM, WAIL-FM, WCTH-FM, WEOW - FM, WAVK-FM)

Period: This report covers the period from October 1, 2022 to September 30, 2023.

Per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Florida Keys Media, LLC. in the employment locations of 93351 Overseas Highway, Tavernier, FL 33070 and 830 Crane Blvd , Sugarloaf Key, FL 33042.

Florida Keys Media is the Licensee of WCNK – FM, Key West, FL (Facility ID#34363), WWUS – FM, Big Pine Key, FL (Facility ID#14346), WFKZ-FM, Plantation Key, FL (Facility ID#34356), WAIL – FM, Key West, FL (Facility ID#31637), WCTH-FM, Plantation Key, FL (Facility ID#60910), WEOW – FM, Key West, FL (Facility ID#11194), and WAVK-FM, Marathon, FL (Facility ID#23294).

This report is comprised of Schedules A, B, C and D each of which relates to certain aspects of the Station's EEO efforts.

SCHEDULE A: A listing of positions filled from October 1, 2022 through September 30, 2023 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source for the person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the reporting period and the number of people interviewed by recruitment source.

SCHEDULE C: A list of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the reporting period.

Florida Keys Media, LLC is an equal opportunity employer.

Florida Keys Media, LLC.
EEO Public File Report-SCHEDULE B

For the Following Stations: (WCNK-FM, WWUS-FM, WFKZ-FM, WAIL-FM, WCTH-FM, WEOW-FM, WAVK-FM)

Period: This report covers the period from October 1, 2022 through September 30, 2023.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview source	Number of interviewees referred
no new hires	
Total job interviews	

EEO PUBLIC FILE REPORT – SCHEDULE C

For the following stations:

(WAIL-FM, WAVK-FM, WCNK-FM, WCTH-FM, WEOW-FM, WFKZ-FM, WWUS-FM)

List of Recruitment Sources

For period ending September 30, 2023

1. College of the Florida Keys
5901 College Road
Key West, FL 33040
Att: Amber Ernst-Leonard
2. Key West Citizen
3420 Northside Drive
Key West, FL 33040
Att: Joey Cooke
3. Keys Weekly Newspaper
5450 MacDonald Ave, Suite # 5
Key West, FL 33040
Att: Britt Myers
4. The Marathon Weekly Newspaper
11400 Overseas Highway, Suite 201
Marathon, FL 33050
Att: Jason Koler
5. South Florida Workforce
1111 12th Street
Key West, FL 33040
6. Paradise Staffing Solutions
600 Whitehead Street, Suite 201
Key West, FL 33040
7. NAACP
410 County Road
Key West, FL 33040
8. Radio Announcements
WAIL-FM, WCTH-FM, WCNK-FM
WEOW-FM, WAVK-FM, WFKZ-FM
WWUS-FM
9. Referrals (Word of Mouth)
10. Walk-In Applications
11. Internal Promotions
12. We've Got the Keys
922 Caroline Street
Key West, FL 33040
Att: Nadene Grossman

Florida Keys Media, LLC
EEO Public File Report

For the following Stations: WAIL-FM, WAVK-FM, WCTH-FM, WCNK-FM, WEOW-FM, WFKZ-FM, WWUS-FM

Schedule D

Florida Keys Media, LLC / Intern Program

Florida Keys Media, LLC established an Internship Program at the company's inception on March 1, 2014. We had one intern during this reporting period ending September 30, 2023.

Grayson Acevedo, a senior from Key West High School was selected as this year's intern. Grayson's goal is to be a sportscaster. After graduating in May, he became a freshman at Florida State University.

Grayson's internship was spent learning all aspects of broadcasting. In the fall, he started setting up live remotes, assisting with the nightly sports talk show, and scheduling guests. He excelled as a live play-by-play announcer at Key West High School football games while maintaining stats and lining up post-game interviews.

Grayson also trained in marketing, sales, and promotions. He assisted with two major events in Key West: World Championship Off-Shore Powerboat Races in November and the Marathon 7 Mile Bridge race in April. He was trained in setting up broadcast booths, lining up interviews, and being a part of the broadcast coverage.

Grayson was an asset to our team and will most certainly benefit from the training received during his internship.